SMU Academy and Straits Interactive launch the Advanced Certificate in Governance, Risk Management and Data Compliance

New SSG funded programme focuses on governance of data, AI and third-party management to assist SMEs in digital business transformation.

Singapore, 18 September 2020 - Singapore Management University's (SMU) professional training arm, SMU Academy, and Straits Interactive today announced the launch of the Advanced Certificate in Governance, Risk management and Data Compliance (Adv Cert in GRC). The objective of the programme is to assist senior management teams as well as data protection, security and compliance professionals in SMEs to transform their businesses digitally while effectively governing data.

The Adv Cert in GRC programme consists of the following modules:

- GRC Hands-On (practice-based and application-oriented)
- Crisis Communications & Data Breach Response for Data Protection Officers (DPO)
- Business Continuity Management for Managers
- Leveraging Team Strengths and Managing Stakeholders for DPOs
- Policy and Third-Party Management of Data
- Artificial Intelligence & Data Ethics

Dr Lim Lai Cheng, Executive Director, SMU Academy, said, "SMU Academy is happy to once again partner Straits Interactive to offer the Advanced Certificate in GRC. The programme has been designed to complement our existing joint advanced certificates covering data protection principles and the operational requirements of regional data protection laws. The course modules address a need, especially during this current pandemic, for organisations to effectively govern data, manage the associated risks, as well as comply with various data protection requirements as an integrated capability."

Kevin Shepherdson, CEO, Straits Interactive said, "We are pleased to partner with the SMU Academy to offer a full GRC roadmap for data protection and compliance professionals. Our practice-based and application-oriented course curriculum takes into account upcoming amendments to the PDPA covering data breaches as well as data innovation such as artificial intelligence."

The Advanced Certificate in GRC is eligible for SkillsFuture funding support. Terms and conditions apply.

The courses are available immediately and more information can be found at https://bit.ly/2FBSJW1 A webinar will be held on 18 September 2020 about the programme and participants can sign up at https://bit.ly/grcw1809

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About Singapore Management University
Established in 2000, Singapore Management University (SMU) emphasises rigorous, high-impact multi- and interdisciplinary research that addresses Asian issues of global relevance, and for its innovations in experiential learning. With over 10,000 students, SMU offers bachelors, masters and PhD degree programmes in Accountancy, Business, Economics, Information Systems, Law and Social Sciences, and executive development programmes. Through its city campus, SMU enjoys strategic linkages with business, government and the wider community in Singapore and beyond. www.smu.edu.sg

About SMU Academy
Since its inception, Singapore Management University (SMU) has built a strong reputation as an innovative and progressive management university with a well-established interactive pedagogy incorporating business cases and strong links with business and industry. The Academy, with its pillars of Financial Services, Human Capital Management & Leadership, Technology & Intelligent Systems, and Service, Operations & Business Improvement, leverages SMU's reputation and linkages to prepare our workforce with the competencies, skills upgrading and career resilience required for the future economy. http://academy.smu.edu.sg/

About Straits Interactive
Straits Interactive delivers end-to-end governance, risk and compliance solutions that enable trusted business and responsible marketing, especially in the area of data privacy and protection. Recently Data Protection Trustmark (DPTM) certified, we help businesses achieve operational compliance and manage risks through a combination of cloud technology and professional services. Our quest for innovation has led to us being recognised and awarded Intercon's Top50 Tech Companies (in recognition of the company's contribution to technology) and APAC Business Headlines' Company of the Year, 2019. Our software-as-a-service solutions include DPOinBOX and Governance, Risk & Compliance System (GRACIAs), all of which are supported by professional services that include advisory services, audits, and training. More information about the company can be found on www.straitsinteractive.com

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