



**For Immediate Release**

## **Straits Interactive helps professionalize the role of Data Protection Officers in the Philippines**

### ***Certified Information Privacy Manager Certification and Data Protection Hands-on training to help organizations better comply with the Data Privacy Act***

6 September, 2017 - Straits Interactive, a data privacy specialist, today announced efforts to help professionalise the role of data protection officers in the Philippines as the country's Data Privacy Act (DPA) goes into force. Newly appointed Data Protection Officers (DPOs) from either government agencies or private organisations will now be able to obtain a Certified Information Privacy Manager (CIPM) professional qualification, awarded by the International Association of Privacy Professionals, or a DPO proficiency certificate, awarded by Straits Interactive. Both courses will be conducted by Straits Interactive locally.

"The first step to effectively comply with the DPA is for organisations to appoint a DPO. As Philippine organizations come into full compliance with the DPA, the National Privacy Commission welcomes the efforts of the International Association of Privacy Professionals and Straits Interactive to offer courses that bring professional recognition to DPOs. These courses help equip them with the skills and knowledge to better carry out their responsibilities," said Raymund Enriquez Liboro, Privacy Commissioner and Chairman, National Privacy Commission.

"As a regional leader in privacy and operational compliance, we are pleased to share our expertise and experience with Filipino DPOs where the DPA is relatively new. By applying international standards and best practices advocated by the IAPP, as well as providing an interactive platform for privacy management, we are able to accelerate the development of DPOs with a hands-on approach to achieve operational compliance for their organisations in the shortest possible time effectively and productively," said Kevin Shepherdson, Chief Executive Officer, Straits Interactive.

Two courses catering specifically to new DPOs will be available in the Philippines from 20 to 24 November, 2017. The first one, the Data Protection Hands-on Workshop, helps newly appointed DPOs achieve the five key steps (as advocated by the NPC) to comply with the DPA. The two-day course bundles a software platform for privacy management and compliance, allowing tasks such as collating a data inventory, conducting a privacy impact assessment and managing data breaches. Participants will receive a DPO Certificate of Proficiency awarded by Straits Interactive and the Singapore Management University at the end of the course.

The other program is the Certified Information Privacy Manager (CIPM) training course from the IAPP, which is ideal for Data Protection officers whose organisations are performing large scale processing of personal data, service providers and consultants or for those wanting to further their careers in data privacy.

Said Rona Morgan, Managing Director, IAPP Asia, "The CIPM is the world's first and only certification in privacy program management. It offers excellent credentials and the relevant know how to anyone performing their roles as a DPO. With the DPA in force, we look forward to growing the privacy community and membership in the Philippines."

More information about the courses in the region can be found at Straits Interactive's website, [www.straitsinteractive.com](http://www.straitsinteractive.com)

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## About Straits Interactive

Straits Interactive delivers end-to-end governance, risk and compliance solutions that enable trusted business and responsible marketing, especially in the area of data privacy and protection.

Recently voted one of the Top 25 Compliance Solutions Providers in the Asia Pacific by Asia Pacific CIO Outlook magazine, we help businesses achieve operational compliance and manage risks through a combination of cloud technology and professional services.

Our software-as-a-service solutions include the Data Protection Management System (DPMS), Governance, Risk & Compliance System (GRACIAs) and the SpiderGate Do-Not-Call Management System, all of which are supported by professional services that include advisory services, audits, and training.

More information about the company can be found on [www.straitsinteractive.com](http://www.straitsinteractive.com).

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