



# <u>Immediate Release</u>

# Straits Interactive Gains Accreditation from the National Privacy Commission under the Training-the-Trainers Program (T3P)

New Certified Data Privacy Officer Cert to be awarded by the Data Protection Excellence Network to help meet the shortage of DPO expertise in the region.

Singapore, 28 Oct 2021 - Straits Interactive today announced that it has been accredited by the National Privacy Commission (NPC) under the Training-The Trainers Program (T3P).

Under the T3 Program, the NPC gives special recognition to trainers who are able to demonstrate the capacity, expertise, and qualifications to educate the public on key concepts and correct interpretation of the Data Privacy Act of 2012 (DPA), its Implementing Rules and Regulations (IRR), and other NPC issuances.

### New hands-on data privacy course aligned to ACE Program

As a result of the accreditation, Straits interactive will introduce a new hands-on data privacy course which leads to a Certified Data Protection Officer Certificate (CDPO – PH), awarded by the Data Protection Excellence (DPEX) Network.

The course is aligned with NPC's Data Protection Officer (DPO) Accountability, Compliance and Ethics (ACE) Program that aims to establish a skills benchmark for DPOs to address the high demand for adequate capacity-building mechanisms for privacy professionals in the Philippines.

"The T3P is a key training initiative of NPC and this new certification along with NPC's other ACE programs help raise the competency standards of our local DPOs to meet such demands and to also serve the ASEAN region as regional DPOs.", said Commissioner Raymund Liboro, National Privacy Commission of the Philippines.

The DPEX Network expects a shortage of DPOs in the ASEAN region as all founding member countries (Singapore, Malaysia, Philippines, Thailand, and Indonesia) roll out new or amended data protection laws.

## **Blending of Privacy Management Software and training**

Said Kevin Shepherdson, Chief Executive Officer, Straits Interactive, "We are pleased to be accredited by the NPC to bring a hands-on experience course to Data

Protection Officers in the Philippines. What makes this training different is that the course is blended with our privacy management software, giving DPOs both a legal and practical perspective of the Data Privacy Act."

During the three-day course, DPOs will be able to put together or review their privacy management program and be operationally compliant with DPA throughout the entire data life-cycle while following international standards and best practices.

More information about company can be found at www.straitsinteractive.com

#### **About**

# **Straits Interactive**

Straits Interactive delivers end-to-end governance, risk and compliance solutions that enable trusted business and responsible marketing, especially in the area of data privacy and protection. Recently Data Protection Trustmark (DPTM) certified, we help businesses achieve operational compliance and manage risks through a combination of cloud technology and professional services.

#### **Data Protection Excellence (DPEX) Network**

The Data Protection Excellence (DPEX) Centre is the research and education arm of the DPEX Network, a first of its kind facility in the ASEAN region whose aim is to provide leadership, best practices, training, research and support for all things surrounding data privacy from an operational perspective.

This collaboration of partnerships comprises certification bodies, law firms, universities and organizations that provide professional services and technologies relating to data privacy. Members include Straits Interactive, Singapore Management University, International Islamic University Malaysia, IAPP, EXIN, OCEG and PECB. More information about DPEX Network can be found at <a href="https://www.dpexnetwork.org">www.dpexnetwork.org</a>

For media enquiries, please contact:

#### **Straits Interactive Pte Ltd**

Ms Angela Schooling
Marketing & Communications Director

Mobile: +65 98222625

Email: angela@straitsinteractive.com

#### **Clearstory International**

Roisin O'Donoghue Senior Account Executive Telephone: +353 87 7489420

Email: roisin@clearstoryinternational.com